

Haley Marketing Integration

Last Modified on 11/05/2025 11:21 am CST

Overview

The Haley Marketing integration allows for candidate creation and management in Beyond from posted jobs within the Career Portal that has been customized for your website.

Note This integration does require additional setup and an existing relationship with Haley Marketing. For more information about getting this setup, and pricing inquiries, please contact your TempWorks Account Manager.

This article covers the following:

1. [Setting Up the Haley Marketing Integration](#)
2. [Utilizing the Haley Marketing Career Portal](#)
3. [Managing the Haley Marketing Career Portal](#)

Setting Up the Haley Marketing Integration

The setup and utilization of Haley Marketing requires the following:

1. [Creating the Haley Marketing Service Rep](#)
2. [Creating the Personal Access Token](#)
3. [Setting Up the Security Group](#)

Creating the Haley Marketing Service Rep

To begin the Haley Marketing setup process, a new Haley Marketing Service Rep (User) will need to be created within your system, via Enterprise.

Begin by navigating to Enterprise > All Options > Administration > Service Rep > "+":

Administration

interest code subcategory
interview questionnaire
job title
message
multiplier code
owner
personal access tokens
required document
sales pipeline status
sales team
sec roles
security
service rep
tag type
timeclock punches
▶ web user account
worker comp code
employee
customer
order
assignment
contact
pay / bill
calendar
reports
all options ►

Find a service rep 369 items available

Rep Full Name Active

Rep Full Name	Active
Administrator	
Alec Wojciechowski	
Alex Binenstock	
alexander.swanson	
Aliesch Sutton	
Alissa Anundson	
alix.borkowski	
Allison Giese	
Amanda.LeBrun	
Amelia Stout	
andrew	
Andrew Larson	
Andrew Rosenfrisk	
andrew.bridges	
ann.waskosky	
Anthony Ly	
AwesomeBoard	
ben	
Brad Cox	
Brandon Johnson	
Brett Cavanagh	

Within the "ServiceRep Info" tab, please add the following:

- **Rep Name:** Name the Service Rep "Company-HaleyMarket", replacing "Company" with the name of your company.
- **Rep Full Name:** Name the Service Rep "Company-HaleyMarket", replacing "Company" with the name of your company.
- **EINC:** Select the EINC for the company that will be utilizing the Haley Marketing integration.
- **Time Zone:** Select the appropriate time zone within the drop down.
- **Hier ID Allowed:** Select the highest possible hierarchy level allowed within the drop down.
- **Hier ID:** Select the highest possible hierarchy level within the drop down.

Note When creating the Haley Marketing Service Rep account, make sure you select the **highest** possible hierarchy level for "Hierarchy Level" and "Hierarchy Level Allowed".

If the Haley Marketing user is not setup at the **highest** available hierarchy level, the integration will not function as intended.

ServiceRep Info Security Groups WebUser Management

Reps Hierarchy

↳ Hier ID Allowed	System
↳ Hier ID	System
Branch ID	AATest01

Main Rep Info

SRIdent	0
Active	<input checked="" type="checkbox"/>
Rep Name	HighTech-HaleyMarket
Rep Full Name	HighTech-HaleyMarket
Initials	
EINC	0
Email	
Phone Number	
Order Type	Temp
Sales Team ID	Default
Time Zone	Central Standard Time
Use Daylight Savings	<input checked="" type="checkbox"/>
Web Portal System	<input type="checkbox"/>
Employee	

Once the user has been created, it's time to create the Personal Access Token that will be used to link up with Haley Marketing.

Creating the Personal Access Token

Once the Haley Marketing user has been created within your system, a Personal Access Token must be created, which will be used later within the setup process to link your Haley Marketing account with Beyond.

Begin by navigating to Enterprise > All Options > Administration > Personal Access Tokens:



Within the "Personal Access Tokens" window, select the "+" to the right to add a new token.

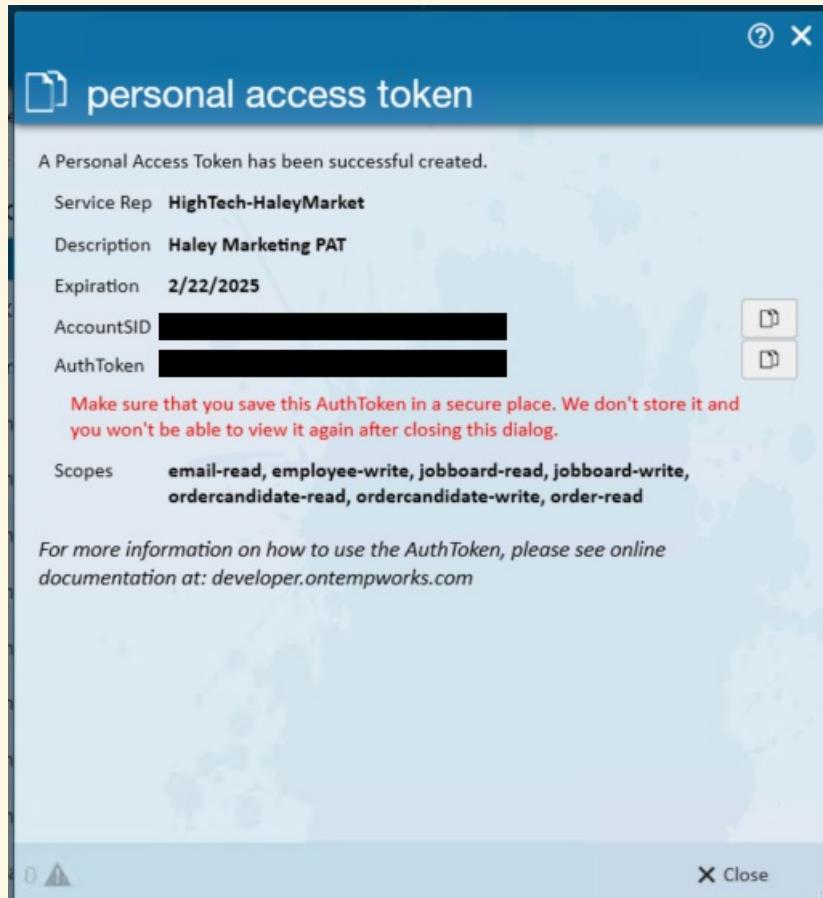
Within the "Create Personal Access Token" window, make sure the following are selected/entered:

- **Service Rep:** This is the "Company-HaleyMarket" Service Rep that was created earlier.
- **Description:** Haley Marketing PAT
- **Expiration:** Select the appropriate expiration date within the drop down.
- **Scopes:** Please select the following scopes:
 - Assignment Read
 - Assignment Write
 - Email Read
 - Employee Read
 - Employee Write
 - Job Order Candidate Read
 - Job Order Candidate Write

- Jobboard Read
- Jobboard Write
- Order Read
- Order Write
- ServiceRep Read
- Universal Search
- (Optional) Web User Write
 - This can be selected in the event you would like the integration to automatically create the Web User Account for the employee.

Once the information is verified, select "Create".

Note Once generated, please save the "AccountSID" and "AuthToken" immediately after they are created, otherwise new ones have to be created as they will no longer appear after navigating away from this window.



For any updates to Personal Access Tokens (expired or missing permissions) being used with the Haley Marketing integration, please contact your Haley Marketing representative to assist.

Note For more information on Personal Access Tokens, please see the following article titled [Personal](#)

Access Tokens.

Once the Personal Access Token is created, and the "AccountSID" and "AuthToken" have been saved outside of Enterprise, select "Close" on the "Personal Access Token" window.

Please provide the saved "AccountSID" and "AuthToken" to your TempWorks Account Manager. These will be used in the next step of the setup process.

Setting Up the Security Group

Once the "AccountSID" and "AuthToken" from the Personal Access Token has been provided to your TempWorks Account Manager, they will add the "*Company-HaleyMarket*" Service Rep to the appropriate Security Group needed to access the Haley Marketing integration.

Note This step will be completed by TempWorks Software and, once complete, Haley Marketing will be notified.

Setting Up the Haley Marketing Career Portal

During the TempWorks setup process, you will be working alongside Haley Marketing to seamlessly create a career portal directly within your website.

Assembler Jobs

[Login to Save this Search](#)[Get this search as an RSS feed](#)**KEYWORDS** [Filter Jobs](#)Assembler 

SORT BY: Date

LOCATION **Assembler**Pay Rate: 12
Posted 09/08/23Minneapolis, MN
Temp**Assembler 2**

Posted 09/08/23

Minneapolis, MN
Temp **JOB CATEGORY****EMPLOYMENT TYPE**

<input type="checkbox"/> Payrolled
<input type="checkbox"/> Temp

Apply Filters**Don't Miss Out**Sign up to be notified of new
jobs that match this search.**Enter your Email**

email

**Skip the Search**Send us your resume, and we'll
find the jobs that are the best
match for you.**Submit Your Resume**

This career portal will be used by your applicants to apply for listed jobs from job aggregators that you have services enabled for.

Note Depending on the aggregator, you may need to have a separate account/license. Please contact the individual aggregator for more information.

Haley Marketing and the Career Portal supports the following job aggregators:

- Adzuna
- Appcast
- Careerjet
- Facebook
- FlashRecruit
- Higher Hire
- Indeed
- Jobcase
- JobFuel
- Joblift
- Jooble
- Monster
- MyJobHelper
- Neuvoo

- PostJobFree
- Recruitics
- StartWire
- Talent Inc
- Upward
- Zippia
- ZipRecruiter

Depending on the aggregator, a requirement for public job postings may include the use of a tag at the bottom of the public job description. For example, "#IND1" for Indeed. Therefore, if you have an existing relationship with an aggregator that requires the use of a tag, please make sure it is being added to the public job description when posting job orders from within Beyond.

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Utilizing the Haley Marketing Career Portal

Once the setup has been completed and the Career Portal has been added to your website, applicants are able to directly apply to listed jobs.

The screenshot shows a job listing for an Assembler in Minneapolis, MN 55402. The job was posted on 09/08/2023, is temporary, and has a pay rate of \$12. The job description is a placeholder: "TEST PUBLIC DESCRIPTION".

On the right, there are three main call-to-action boxes:

- Apply Now:** Contains a "Cloud" icon, a "Save" icon, and a "Print" icon. Below these are "Apply Now" and "Apply Later" buttons.
- Share This Job:** Contains social sharing icons for LinkedIn, Facebook, Twitter, and Email. Below these are "Share This Job" and "Apply Later" buttons.
- Related Jobs:** Lists "Assembler 2 >" in Minneapolis, MN, with a "Login" button to save the search.

At the bottom, a note states: "*Note* The following example will demonstrate how an applicant will apply to a job listing within the Career Portal."

Portal, utilizing the long application type. The fields within the application will vary depending on the type of application chosen (standard, classic, or long). Please reach out to your Haley Marketing representative for more information on the different application types.

Applicants will also have the ability to apply for a job listing at a later time as well as create an account to save job searches.

Applicants will select a job listing and then select "Apply Now". Once "Apply Now" is selected, the applicant will choose how to apply. For this example, we will select "Apply Online".

Note Optionally, you can have applicants complete their application within HRCenter. Please reach out to your Haley Marketing representative for details.

The user will be navigated to the application page in which they will enter information within the following fields:

- **(Required)** Name
- **(Required)** Email
- **(Required)** Phone
- Address
- Cover Letter
- Resume: Users can either upload or copy/paste a resume
- Education
- Recent Employment
- **(Required)** What types of positions interest you?
- **(Required)** How did you first hear about this opportunity?
- Send Me Featured Job Updates

Apply For The Assembler Position

Assembler**📍 Minneapolis, MN 55402**

Posted: 09/08/2023

Employment Type: Temp

Job Category: None

Job Number: 478

Pay Rate: 12

TEST PUBLIC DESCRIPTION

...

[More Information »](#)* Denotes a Required Field***Name**

John	Doe
------	-----

Email**Phone**

 <input type="text" value="████████"/>

Valid

Address

123 Main Street, <input type="text" value="████████"/>	United States of America	 
--	--------------------------	---

[enter manually](#)

Resume

[Upload Resume](#)

[Copy & Paste Resume](#)

 [Choose from Dropbox](#)

 [Choose from Google Drive](#)

Choose File No file chosen

Please submit your resume in either Microsoft Word or PDF format. (1MB max)

Education ▶

[Click to expand](#)

Recent Employment ▶

[Click to expand](#)

***What types of positions interest you?**

None

*** How did you first hear about this opportunity?**

Job Board

Send Me Featured Job Updates

By checking this box and submitting this form, I am giving my permission to JB3 TEST - TEMPWORKS API integration to send me e-mail with new job opportunities and career news.

Submit This Information

Once all of the information has been added, the applicant will select "Submit This Information".

Note Once the application has been submitted, one of the following will happen in Beyond:

- An employee record will be created, the information submitted on the application will be applied to the new record, the record will be added as a candidate on the job order, and a message will be logged on the record.
- If an employee record already exists with the same email address of the applicant, the existing record will be updated with the information submitted on the application, the record will be added as a candidate on the job order, and a message will be logged on the record.
- If the appropriate scope was selected (Web User Write), once the candidate applies, a Web User Account is created.
 1. The Login ID is the candidates email address.

2. The password is a randomly generated secure password.
3. The TempWorks user accesses the candidate record and assigns an HRCenter onboarding workflow to the candidate.
4. The candidate, upon logging into HRCenter, will enter their Username and select "Forgot Password".
5. An email will be sent to the candidate which will allow them to reset their password.
6. Once their password is reset, they can begin the HRCenter Workflow that was assigned to them.

Additionally, a recruiter within your company will receive an email stating that an application has been submitted for the job listing.

Managing the Haley Marketing Career Portal

Haley Marketing includes a Knowledge Base that contains individual articles on how to manage the Career Portal.

Note For more information on these articles, please see the [Haley Marketing Knowledge Base](#).

Related Articles